



CREDO REFERENCE SHARE YOUR STORY CONTEST

OFFICIAL RULES

NO PURCHASE OR SUBSCRIPTION NECESSARY TO ENTER OR WIN. A PURCHASE, SUBSCRIPTION OR PAYMENT OF ANY KIND WILL NOT IMPROVE YOUR CHANCES OF WINNING.

1. HOW TO ENTER

Entry is limited to one per person. Duplicate entries will be disregarded and may result in disqualification. The Credo Reference Share Your Story Contest (the "Contest") shall run from 12:01 AM EDT on 4 April 2017 through 11:55 PM EDT on 28 April, 2017 (the "Contest Period"). Upon completing the entry form at <http://mktg.credoreference.com/credo-ala-story>, eligible participants will automatically be entered into the Contest.

2. ELIGIBILITY

The Contest is open to any working professional librarian in the United States and Canada who is eighteen (18) years of age or older. "Professional" means a person in possession of a master's degree in Library and/or Information Science and/or holding a position designated "professional" in a library or library service. Void where prohibited or restricted by law. The Contest is subject to all applicable federal, state and local laws and regulations. Residents of Rhode Island are not eligible to participate in the Contest.

Persons in any of the following categories are NOT eligible to participate or win the prize in the Contest: (a) persons who are employees, independent contractors, or agents of Credo Reference Ltd. (the "Sponsor") and (b) persons who are immediate family (defined as mother, father, sister, brother, daughter, son or spouse) of any person in category (a) above, regardless of where they live.

Only one winner per library will be allowed during the Contest Period. Winners will not be eligible for subsequent drawings during the Contest Period.

3. CHOOSING THE WINNERS

Winners will be randomly selected from among all eligible entries.

In order to claim their prize, each winner will be required to execute an affidavit of eligibility and liability waiver and a publicity release, which must be completed and returned to Sponsor within five (5) calendar days after notification or the prize will be forfeited. In the event of noncompliance, or if the winner cannot be reached at the phone number or e-mail provided on the winner's entry form, or if the prize is unclaimed, the prize will be forfeited and an alternate winner will be the finalist who received the second highest number of votes.

Note: You are not a winner of any prize until your compliance with these Official Rules has been verified and redeemed, in accordance with these Official Rules.

4. CONTEST PRIZES

\$1,000 to be used toward travel and conference registration expenses at the 2017 ALA Annual Conference in Chicago, IL.

5. GENERAL CONDITIONS OF PARTICIPATION

By participating in the Contest, participant agrees to abide by and be bound by these Official Rules. No substitutions for the prize except by Sponsor in which case a prize of equal or greater value will be substituted. All entries become the property of Sponsor and will not be acknowledged or returned. By entering the Contest, participants agree that Sponsor can use each winner's name to post Contest results on its website at <http://corp.credoreference.com> and/or www.credoreference.com and any Sponsor digital properties. Except where prohibited, acceptance of prize by the



contestant constitutes consent to use each winner's name and likeness for editorial, advertising and publicity purposes, without further compensation. Sponsor reserves the right to cancel or modify the Contest if fraud or technical failure compromise the integrity of the Contest as determined by Sponsor in its sole discretion.

Entries that are lost, late, misdirected, or incompletely received, for any reason, will not be eligible. Sponsor, in its sole discretion, reserves the right to disqualify any person suspected of tampering with the entry process or otherwise in violation of the rules. All decisions of Sponsor are final. All federal, state and/or local income and other taxes, if any, are the sole responsibility of each winner. The prize is non-transferable.

6. LIMITATIONS OF LIABILITY

Sponsor is not responsible for printing, typographical, human or other errors, problems or malfunctions relating to or in connection with the Contest. If, for any reason, the Contest is not capable of running as planned, Sponsor reserves the right at its sole discretion to disqualify any entry or entrant and/or to cancel, terminate, modify, or suspend the Contest and at its sole discretion to disqualify any entry or entrant and at its sole discretion award the prize for the drawing at issue from among all eligible non-suspect entries validly received for such drawing prior to the action requiring such modification.

By participating, each winner releases and agrees to hold harmless Sponsor, its parents, affiliates, subsidiaries and all of its respective directors, officers, employees, representatives, subcontractors and agents (the "Released Parties"), from and against any and all liability for any loss, property damage or damage to persons, including, without limitation, death and injury, due in whole or in part, directly or indirectly, arising out of participation in the Contest, or participation in any Contest related activity, including acceptance, use, misuse, or possession of the prize (including any travel or activity related thereto).

7. DISPUTES

Except where prohibited, participant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Contest or the prize awarded shall be resolved individually, without resort to any form of class action; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Contest, but in no event attorneys' fees; and (3) under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. The District Courts in Suffolk County, Massachusetts shall have jurisdiction and serve as the venue for any and all disputes arising from the Sponsor's drawings.

8. CHOICE OF LAW

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, shall be governed by, and construed in accordance with, the substantive laws of the Commonwealth of Massachusetts, without regard to Massachusetts choice of law rules.

9. LIST OF PRIZE WINNERS OR OFFICIAL RULES

For the name of each winner or a copy of these Official Rules, mail a postage pre-paid, hand-printed self-addressed stamped envelope to: Share Your Story Contest, c/o Credo Reference Ltd., 201 South Street, Boston, MA 02111. Only one request for a Winners' List or Official Rules per envelope mailed. All requests must be received prior to the end of the Contest Period. Information regarding the Contest winner may also be posted on our website at <http://corp.credoreference.com>